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The most willing work force in America is available in June.

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The most willing work force in America is available in June.

Make the most of your youth.

Hire a teenager

PREPARED BY THE NATIONAL ALLIANCE OF BUSINESS, 1015 15TH ST., N.W., WASHINGTON, D.C. 20005

Under contract with U.S. Department of Labor

This summer, thousands of needy teenagers, eager to work, are going to be hitting the streets looking for a job.
Teenagers want to work. Teenagers are willing to work.
But they have to be given a chance.

By hiring a youth this summer, you will give a young person:

- A taste of the future—a future of work, rewarded by self respect as well as a paycheck.
- A regular source of income—an income often essential to continuing an education in the fall.
- An opportunity to explore career choices and learn business protocol.
- An experience that will build productivity in adulthood.

By hiring a youth this summer, you will give your business:

- A steadfast, willing worker.
- An opportunity to identify prospects for future employment.
- Assistance with personnel shortages during vacations or in carrying out special projects.
- A tax break when you hire an eligible youth.

By hiring a youth this summer, you will give your community:

- An expanded income base.
- A concerned, constructive social climate.

Make the most of your youth. Hire a teenager.